



It's almost rodeo time again in Lindale, Texas! The 30<sup>th</sup> Annual I-20 Team Real Estate Lindale Championship Rodeo presented by Lonestar Ram will be held on May 18-20, 2017 at the Lindale Rodeo Arena. We are continuing a three-night rodeo with "slack" on Saturday Morning.

This year the Lindale Championship Rodeo has teamed up with the Ram Rodeo Series to bring you exciting rodeo action and events all three nights. This year the sponsorships have changed, but we believe this will give each sponsor greater benefits.

**PLATINUM SPONSORSHIPS:**

**TITLE SPONSOR** (I-20 Team Real Estate)

50 adult tickets per night, banner in the arena and at front gate, booth to promote business, spot announcements by rodeo announcer, logo on poster, name on commercials

**PRESENTING SPONSOR** (Ram Rodeo)

40 adult tickets per night, banner in the arena and at front gate, booth to promote business, spot announcements by rodeo announcer, logo on poster, name on commercials

**HOSPITALITY SPONSOR** (Eagle Pharmacy)

24 adult tickets per night, banner in the arena, banner at hospitality area, booth to promote business, spot announcements by rodeo announcer, logo on poster, and name on commercials

**ARENA SPONSOR** \$2000

20 adult tickers per night, banner in the arena, booth to promote business, spot announcements by rodeo announcer, logo on poster, and name on commercials

**GOLD SPONSORSHIPS:**

**RODEO CLOWN SPONSOR** (2 Available) \$1500 each

**RODEO ANNOUNCER SPONSOR** (2 Available) \$1500 each

**RODEO PRODUCER SPONSOR** (2 Available) \$1500 each

16 adult tickets per night, banner in the arena, booth to promote business, spot announcements by rodeo announcer, logo on poster, and name on commercials

**SILVER SPONSORSHIPS:**

**RODEO TICKET SPONSOR** \$1500

16 adult tickets per night, name on all adult tickets, banner in the arena, booth to promote business, spot announcements by rodeo announcer, logo on poster, and name on commercials

**ANNOUNCER STAND SPONSOR** \$1500

16 adult tickets per night, name on announcer stand, banner in the arena, booth to promote business, spot announcements by rodeo announcer, logo on poster, and name on commercials

**RODEO SPECIALTY ACT SPONSOR** (2 Available) \$1000

12 adult tickets per night, banner in the arena, booth to promote business, spot announcements by rodeo announcer, logo on poster, and name on commercials

**LET OUT GATE SPONSOR** (3 Available) \$1000

12 adult tickets per night, banner in the arena on the let out gate, spot announcements by rodeo announcer, logo on poster, and name on commercials



Lindale Area Chamber of Commerce  
 PO BOX 670 Lindale, Texas 75771  
 903-882-7181  
 executive@lindalechamber.org



**BRONZE SPONSORSHIPS:**

**KIDS COUPON SPONSOR** \$800

10 adult tickets per night, banner in the arena, ability to distribute coupons to kids on Friday morning and all three performances, spot announcements by rodeo announcer, logo on poster, and name on commercials

**CHILDRENS NIGHT SPONSORS** (3 Available) \$800 each

10 adult tickets per night, name on all kids tickets for your night, ability to pass out kids tickets at your location only, banner in the arena, spot announcements by rodeo announcer, logo on poster, name on commercials

**RODEO ENTERTAINMENT SPONSORS** \$800 (3 AVAILABLE)

10 adult tickets per night, banner in the arena, spot announcements by rodeo announcer, logo on poster, and name on commercials

**CHUTE SPONSORS** (18 Available) \$750 each

10 adult tickets per night, banner on a chute in the arena, spot announcements by rodeo announcer

**SUPPORTING SPONSORSHIPS:**

**EVENT SPONSORS** \$500 (24 Available)

6 adult tickets per night, banner in the arena, spot announcements by rodeo announcer

**RANCH HAND SPONSORS** (\$400)

4 adult tickets per night and name on individual sponsor signs at entrance

**RODEO PARTNER SPONSORS** (\$200)

2 adult tickets per night and name on sponsor board at entrance

The deadline for payment of your sponsorship is March 1, 2017 to be included on the poster and so we can meet all of our advertising deadlines and insure the inclusion of your business. Please email or call us if you need additional information and to reserve your sponsorship. Please make checks to Lindale Area Chamber of Commerce, P.O. Box 670, Lindale, Texas 75771-0670.

Thanks in advance for your continued support of the Lindale Chamber of Commerce and The I-20 Team Real Estate Lindale Championship Rodeo presented by Ram Rodeo

Sincerely,  
Dennis Taylor and Andy Ford Rodeo Chairmans



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PO BOX 670 Lindale, Texas 75771  
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[executive@lindalechamber.org](mailto:executive@lindalechamber.org)