



Dear Lindale Area Chamber of Commerce Prospective Member:

As Executive Director of the Lindale Area Chamber of Commerce (LACC), I want to thank you for taking time to consider joining the LACC. The Chamber is an excellent opportunity for you and your business to be at the forefront of all the exciting developments in Lindale.

The Chamber has been in existence over 30 years and has approximately 500 members. Annually the office has over 3000 calls, 2000 visitors, and 50,000 web hits. We only refer inquiries to Chamber Members and unfortunately you are currently not being referred. We would love to send more business your way!

Attached are the membership application form and information sheet. You may also experience our very useful website at www.lindalechamber.org and see what it can offer your business. There you will find our mission statement and more information about the Chamber, including dates for our monthly meetings. If you choose to become a member, I would like to encourage you to attend these meetings to get the most out of your membership.

Thank you again for your consideration. If you have any questions, please feel free to call me at 903.882.7181.

Sincerely,

Shelbie Glover
Executive Director
Lindale Area Chamber of Commerce



Top 10 Reasons to Join the LACC:

- ~Networking and new business contacts to help your business.*
- ~Credibility to make a statement that you are committed to the future of Lindale.*
- ~Government advocacy to serve as government liaison for Chamber businesses.*
- ~Learning opportunities / professional development to help you run a smarter, more profitable business.*
- ~Promote the community to help Lindale area residents enjoy more opportunities.*
- ~Community involvement and awareness.*
- ~Referrals and sales opportunities to deliver return on your investment.*
- ~Publicity and heightened name recognition so customers know who you are. Including business being included on website, community guide, and other marketing materials.*
- ~Targeted, effective and affordable advertising to help you utilize your marketing dollars.*
- ~Create a strong local economy to keep our business momentum moving forward.*



To Promote the Economic Welfare Of the Lindale Area

MESSAGE FROM THE EXECUTIVE DIRECTOR

The Lindale Area Chamber of Commerce was established in 1984 when a group of concerned business leaders decided it was time to unite for one common purpose and work together for the betterment of business in the Lindale Area.

Today Lindale is a growing economic area located at I-20 and Highway 69 that provides a growing community, strong economy, positive business climate, fair government, and infrastructure, all of which are important for business growth and success. Whether your business is a sole proprietorship or a large corporation you will find many opportunities available here.

The Lindale Area Chamber of Commerce serves as a catalyst and partner in helping the Lindale Area build its future. If you are not yet involved, we invite you to join us today.

CORE VALUES

- ◆ Provide an atmosphere of general welfare and prosperity for our citizens and business community
- ◆ Promote Business and Community growth and development
- ◆ Provide economic programs designed to strengthen and expand businesses
- ◆ Pursue methods to promote the economic, commercial, cultural, industrial, and educational interest of our area
- ◆ Pursue programs of a civic, social, and cultural nature that brings value to our community
- ◆ Prevent and address controversies or abuse that are detrimental to the expansion and growth of our community

BENEFITS AND SERVICES

MEMBERSHIP LUNCHEONS

Luncheons that feature informative speakers

WEBSITE

Your business is listed on the LACC website

CELEBRATIONS

Groundbreakings & ribbon cuttings with photos
Sent via email to membership & featured in paper

NETWORKING NITES

Informal setting for developing new contacts

NEWSLETTER

Quarterly Newsletter is emailed to members & distributed in the newspaper filled with news, events, & opportunities

COMMUNITY EVENTS

Annual banquet, Championship Rodeo,
Countryfest and other events throughout the year



MEMBERSHIP APPLICATION

NAME OF BUSINESS/ORGANIZATION: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

PHYSICAL ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

WEBSITE/FACEBOOK PAGE: _____

IN BUSINESS SINCE: _____ NUMBER OF EMPLOYEES: _____

TYPE OF BUSINESS: _____

BUSINESS DESCRIPTION: _____

Investment Amount

BUSINESS MEMBERSHIPS CLASSIFICATION:

_____ 1 TO 10 EMPLOYEES \$100	_____ 11 TO 20 EMPLOYEES \$150
_____ 21 TO 99 EMPLOYEES \$250	_____ 100+ EMPLOYEES \$300

INDIVIDUAL/ORGANIZATION/GOVERNMENT CLASSIFICATION:

_____ FAMILY MEMBER \$ 35 _____ NONPROFIT MEMBER/ELECTED OFFICIALS \$ 60

**MEMBERSHIP YEAR IS May 1st to April 30th
**New Year membership rates begin March 15th

Signature of New Member: _____ Date: _____

Investment Amount: _____ Check #/Cash/CC: _____ Committee Member: _____
(3% charge will be applied for CC payments)

Please enclose Investment amount and application and mail to:
Lindale Area Chamber of Commerce
205 S MAIN (PO Box 670) Lindale TX 75771
Questions Call: 903.882.7181 FAX: 903.882.1790

OFFICE PROCESSING:

_____ Date Received	_____ Date Approved	_____ Date Added to Web
_____ Date Added Quickbooks	_____ Date Added to Email List	
_____ Date Ribbon Cutting	_____ Date in Paper	